

Bachelor of Arts in Journalism (Public Relations Option) - 8-Semester Guaranteed Program

This map is a term-by-term sample course schedule. The milestones listed to the right of each term are designed to keep you on course to graduate in four years. The Sample Schedule serves as a general guideline to help you build a full schedule each term. See course descriptions and prerequisites at <http://www.atu.edu/academics/catalog/>.

Employment Information: Broadcast News Analyst, Reporter/Correspondent, Editor, Copy Writer, Communications Teacher, Caption Writer, Editorial Writer

#Remedial Courses (if applicable): ENGL 0303 _____ ENGL 0404 _____ READ 0103 _____ MATH 0903 _____

Semester 1 Course Information	Hrs.	Grade	Notes	Semester 5 Course Information	Hrs.	Grade	Notes
ENGL 1013 - Composition I (ACTS = ENGL 1013)	3	#		Fine Arts & Humanities	3		
Social Sciences	3			JOUR 3173 - Public Relations Principles	3		PR Option Requirement
Mathematics	3	#		Journalism Practicum	1		See NOTE 1.
JOUR 2133 - Intro to Mass Communication	3		NOTE 1: May choose a JOUR Practicum in Broadcast, Print, or Multimedia. Do not repeat the same Practicum number.	General Elective	3		
TECH1001 - Orientation to the University	1			General Elective	3		
General Elective	2			General Elective	3		
Total hours	15	GPA		Total hours	16	GPA	
Semester 2 Course Information	Hrs.		Notes	Semester 6 Course Information	Hrs.		Notes
ENGL 1023 - Composition II (ACTS = ENGL 1023)	3			JOUR 3273 - Public Relations Writing	3		PR Option Requirement
Social Sciences	3			Journalism Practicum	1		See NOTE 1.
Science with Lab	4			General Elective (3000-4000)	2		
JOUR 2163 - Introduction to Multimedia	3			General Elective	9		
General Elective	2		See list below.	Total hours	15	GPA	APPLY FOR GRADUATION
Total hours	15	GPA					
Semester 3 Course Information	Hrs.		Notes	Semester 7 Course Information	Hrs.		Notes
Beginning Foreign Language I	3		See FL Note below.	JOUR 4073 - Graphic Communication	3		PR Option Requirement
Social Sci/Fine Arts/Humanities/Speech	3			General Elective (3000-4000)	3		
Science with Lab	4			General Elective (3000-4000)	3		
JOUR 2143 - News Writing	3		Milestone	General Elective (3000-4000)	3		
Journalism Practicum	1		See NOTE 1.	General Elective (3000-4000)	3		
Total hours	14	GPA		Total hours	15	GPA	
Semester 4 Course Information	Hrs.		Notes	Semester 8 Course Information	Hrs.		Notes
Beginning Foreign Language II	3		See FL Note below.	JOUR 4173 - Public Relations Project	3		PR Option Requirement
Fine Arts & Humanities	3			JOUR 4883 - Mass Communication Theory	3		Graduation Requirements:
U.S. History/Government	3			General Elective (3000-4000)	3		
JOUR Elective (3000-4000)	3			General Elective (3000-4000)	3		Students must complete 120 hours and achieve a 2.0 GPA or higher with at least 40 hours over 3000 level. No more than 4 hours can be in PE.
Journalism Practicum	1		See NOTE 1.	General Elective (3000-4000)	2		
General Elective	3			Total Hours	14	GPA	
Total hours	18	GPA	JOUR ADVISOR ASSIGNED				

indicates a "C" or better is required

General Electives: 25 hours (1000-4000); 22 hours (3000-4000)

FL Note: Student may substitute 3 hours of electives for a Foreign Language for each year of foreign language completed in high school with a grade of "C>."

Recommend Electives: SPH 2003 Public Speaking; SPH 2013 Voice and Diction; SPH 3003 Interpersonal Communication; SPH 3063 Oral Interpretation; SPH 3073 Group Communication; SOC 1003 Intro to Soc; PSY 2003 General Psy; ECON 2003 Principles of Econ; POLS 2003 American Government; POLS 3033 State & Local Government

The Arkansas Course Transfer System (ACTS) is designed to assist in planning the academic progress of students. This system contains information about the transferability of courses within Arkansas public colleges and universities. The Arkansas Course Transfer System can be accessed at <http://acts.adhe.edu/>

Fine Arts and Humanities	U.S. History & Government	Social Sciences
ART 2123 - Experiencing Art (ACTS = ARTA 1003)	HIST 1903 - Survey of American History	HIST 1503 - World History to 1500 (ACTS = HIST 1113)
MUS 2003 - Introduction to Music (ACTS = MUSC 1003)	HIST 2003 - U.S. History to 1877 (ACTS = HIST 2113)	HIST 1513 - World History since 1500 (ACTS = HIST 1123)
TH 2273 - Introduction to Theatre (ACTS = DRAM 1003)	HIST 2043 - Honors U.S. History to 1877	HIST 1543 - Honors World History to 1500
ENGL 2173 - Introduction to Film	HIST 2013 - U.S. History II (ACTS = HIST 2123)	PSY 2003 - General Psychology (ACTS = PSYC 1103)
JOUR 2173 - Introduction to Film	POLS 2003 - American Government (ACTS = PLSC 2003)	HIST 2003 - U.S. History to 1877 (ACTS = HIST 2113)
ENGL 2003 - Intro to World Literature (ACTS = ENGL 2113)	Science with Lab	ANTH 1213 - Intro to Anthropology (ACTS = ANTH 1013)
ENGL 2013 - Intro to American Literature (ACTS = ENGL 2653)	BIOL 1014 - Intro to Biological Science (ACTS = BIOL 1004)	HIST 2013 - U.S. History since 1877 (ACTS = HIST 2123)
ENGL 2023 - Honors World Literature	BIOL/PHSC 1004 - Principles of Environmental Science	ANTH 2003 - Cultural Anthropology (ACTS = ANTH 2013)
PHIL 2003 - Introduction to Philosophy (ACTS = PHIL 1103)	GEOL 1014 - Physical Geology (ACTS = GEOL 1114)	GEOG 2013 - Regional Geography (ACTS = GEOG 2103)
PHIL 2043 - Honors Introduction to Philosophy	PHSC 1013/1021 - Physical Sci/Lab (ACTS = PHSC 1004)	AMST 2003 - American Studies
		Speech Courses
		ECON 2003 - Princ of Economics I (ACTS = ECON 2103)
		SPH 1003 - Intro to Speech Com (ACTS = SPCH 1003)
		ECON 2103 - Honors Principles of Economics I
		SPH 2003 - Public Speaking
		SPH 2173 - Business and Professional Speaking